

THE 2022  
**MISSION  
POSSIBLE**  
GALA

**PARTNERSHIP  
OPPORTUNITIES**

**IN-PERSON EVENT**

FAIRMONT WATERFRONT  
DATE: DECEMBER 1, 2022  
TIME: 6:00 PM - 9:00 PM

**ONLINE AUCTION**

MISSION-POSSIBLE.CA/GALA  
START: NOVEMBER 24, 2022  
END: DECEMBER 1, 2022

**MISSION POSSIBLE  
30TH ANNIVERSARY**

WWW.MISSION-POSSIBLE.CA

# THE MISSION

Since 1992, Mission Possible has walked alongside people challenged by poverty and homelessness in Vancouver's Downtown Eastside.

Through our Employment Readiness Program and two social enterprises, MP Maintenance and MP Neighbours, Mission Possible transforms lives by helping people experience a renewed sense of dignity and purpose by gaining valuable skills and returning to the workforce.

This year, we aim to transition 112 people through our program, equipping them with job-ready skills and confidence to overcome their barriers and achieve their goals.

As the conversation surrounding Canada's labor shortage continues, and the need to support those within our community who are excluded from the economic benefits of meaningful work increases, Mission Possible continues to provide real opportunities that result in long-term change.

Our comprehensive approach creates systemic solutions for some of the most challenging issues facing residents of Vancouver's Downtown Eastside (DTES).

Some of our recent accomplishments include:



Moving 93 people into Transitional Employment via our Co-Ed and Women's Track Employment Readiness Program



Successfully transitioning 18 people to permanent full-time or part-time work outside of Mission Possible



Increasing the number of employed MP Associates from 103 in 2021 to 137 in 2022, resulting in 37,674 training hours worked by MP's associates



Providing 19,600 meals to DTES residents through our Saturday morning Power Breakfast and food security programming

# THE 2022 GALA

## Fairmont Waterfront Vancouver

Thursday, December 1, 2022

Doors open at 6:00 pm

The Mission Possible Gala is our organization's largest annual fundraiser, both in scope (300-400 attendees) and funds raised (\$250,000+). Each year, Gala guests gather to celebrate Mission Possible's achievements, recognize past and present program participants, and hear stories of transformation.

Last year, our 2021 Gala raised more than \$250,000 for our Employment Readiness Program and wraparound support services.

**THIS YEAR, OUR 2022 GALA IS CELEBRATING MISSION POSSIBLE'S 30TH BIRTHDAY!**

Prior to the COVID-19 pandemic, our organization saw an average of 450 applicants per year for our Employment Readiness Program.

**This year, that number swelled to more than 600!**

This clearly demonstrates a few things:

The Need  
is Massive

People are Hungry  
for Work

MP Needs to Grow  
to Meet the Need

Local Businesses  
Need Our Services

You Have a Role  
to Play





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# THE EVENT

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This year, the Mission Possible Gala will bring together Mission Possible Associates, caring community leaders, industry experts and dedicated supporters in celebration of 30 years of transformational change in Vancouver's Downtown Eastside.

## Event Highlights Include:

- MP's 30th Anniversary Celebration
- Momentum Awards Presentations
- Industry Influencer Emcees
- Plated Three-Course Meal
- Live Entertainment
- Week-Long Online Silent Auction
- Live Auction
- Christmas Crackers
- Wine Wall

## Online Silent Auction:

Start: Thursday, November 24, 2022 at 8:00 am

End: Thursday, December 1, 2022 at 8:00 pm

## Mission Possible 2022 Gala:

Thursday, December 1, 2022

Doors open at 6:00 pm

[www.mission-possible.ca/gala](http://www.mission-possible.ca/gala)

# PARTNERSHIP

## PRESENTING PARTNER \$25,000



- Custom Recognition Package
- Presenting Partner Logo: Mission Possible Gala Website
- Presenting Partner Logo: Mission Possible Social Media
- Presenting Partner Logo: Week-Long Online Auction
- Presenting Partner Logo: Mission Possible Gala Materials
- Presenting Partner Logo: During Mission Possible Gala
- Presenting Partner Logo: Mission Possible Printed Newsletter
- Presenting Partner Logo: Mission Possible E-Newsletter
- Featured Blog Post: Mission Possible Website

## GOLD PARTNER \$10,000



- Logo Recognition: Mission Possible Gala Website
- Logo Recognition: Mission Possible Social Media
- Logo Recognition: Week-Long Online Auction
- Logo Recognition: Mission Possible Gala Materials
- Logo Recognition: During Mission Possible Gala
- Logo Recognition: Mission Possible Printed Newsletter
- Logo Recognition: Mission Possible E-Newsletter
- Dedicated Blog Post: Mission Possible Website
- Gala Seating: 2 Tables (16 people)

# PARTNERSHIP

## SILVER PARTNER \$5,000

- Logo Recognition: Mission Possible Gala Website
- Logo Recognition: Mission Possible Social Media
- Logo Recognition: Week-Long Online Auction
- Logo Recognition: During Mission Possible Gala
- Logo Recognition: Mission Possible Printed Newsletter
- Logo Recognition: Mission Possible E-Newsletter
- Dedicated Blog Post: Mission Possible Website
- Gala Seating: 1 Table (8 people)



## BRONZE PARTNER \$3,000

- Logo Recognition: Mission Possible Gala Website
- Logo Recognition: Mission Possible Social Media
- Logo Recognition: During Mission Possible Gala
- Logo Recognition: Mission Possible Printed Newsletter
- Logo Recognition: Mission Possible E-Newsletter
- Gala Seating: 1 Table (8 people)



Contact us for additional tables or tickets



# MISSION POSSIBLE 2021 GALA PARTNERS



Thank you for investing in  
life-changing opportunities!



Thank you to our 2021 missionpossible Gala Partners!

## \$10,000 Gold Partners



## \$5,000 Silver Partners



## \$3,000 Bronze Partners



## In-Kind Media Partners



## Partner with our 2022 Gala! Contact us to learn more



development@mission-possible.ca



604-253-4469

