

The 2022
**MISSION
POSSIBLE
GALA**

**PARTNERSHIP
OPPORTUNITIES**

ONLINE AUCTION

MISSION-POSSIBLE.CA/GALA
START: NOVEMBER 24, 2022
END: DECEMBER 1, 2022

IN-PERSON EVENT

FAIRMONT WATERFRONT
DATE: DECEMBER 1, 2022
TIME: 6:00 PM - 9:00 PM

**MISSION POSSIBLE
30TH ANNIVERSARY**

WWW.MISSION-POSSIBLE.CA

THE MISSION

Since 1992, Mission Possible has walked alongside people challenged by poverty and homelessness in Vancouver's Downtown Eastside.

Through our Employment Readiness Program and two social enterprises, MP Maintenance and MP Neighbours, Mission Possible transforms lives by helping people experience a renewed sense of dignity and purpose by gaining valuable skills and returning to the workforce.

This year, we aim to transition 112 people through our program, equipping them with job-ready skills and confidence to overcome their barriers and achieve their goals.

As the conversation surrounding Canada's labor shortage continues, and the need to support those within our community who are excluded from the economic benefits of meaningful work increases, Mission Possible continues to provide real opportunities that result in long-term change.

Our comprehensive approach creates systemic solutions for some of the most challenging issues facing residents of Vancouver's Downtown Eastside (DTES).

Some of our recent accomplishments include:



Moving 93 people into Transitional Employment via our Co-Ed and Women's Track Employment Readiness Program



Successfully transitioning 18 people to permanent full-time or part-time work outside of Mission Possible



Increasing the number of employed MP Associates from 103 in 2021 to 137 in 2022, resulting in 37,674 hours worked in service of Vancouver's DTES!



Providing 19,600 meals to DTES residents through our Saturday morning Power Breakfast and food security programming

THE 2022 GALA

Fairmont Waterfront Vancouver

Thursday, December 1, 2022

6:00 p.m. - 9:00 p.m.

The Mission Possible Gala is our organization's largest annual fundraiser, both in scope (300-400 attendees!) and funds raised (\$250,000+!). Each year, Gala guests gather to celebrate Mission Possible's achievements, recognize past and present program participants, and hear stories of transformation.

Last year, our 2021 Gala raised more than \$250,000 for our Employment Readiness Program and wraparound support services.

THIS YEAR, OUR 2022 GALA IS CELEBRATING MISSION POSSIBLE'S 30TH BIRTHDAY!

Prior to the COVID-19 pandemic, our organization saw an average of 450 applicants per year for our Employment Readiness Program.

This year, that number swelled to more than 600!

This clearly demonstrates a few things:

The Need
is Massive

People are Hungry
for Work

MP Needs to Grow
to Meet the Need

Local Businesses
Need Our Services

You Have a Role
to Play





THE EVENT

This year, the Mission Possible Gala will bring together Mission Possible Associates, caring community leaders, industry experts and dedicated supporters in celebration of 30 years of transformational change in Vancouver's Downtown Eastside.

Event Highlights Include:

- MP's 30th Anniversary Celebration
- Momentum Awards Presentations
- Industry Influencer Emcees
- Plated Three-Course Meal
- Live Entertainment
- Week-Long Online Silent Auction
- Live Auction
- Christmas Crackers
- Wine Wall

Online Silent Auction:

Start: Thursday, November 24, 2022 at 8:00 am PST

www.mission-possible.ca/gala

Beginning on Thursday, November 24th, Mission Possible Gala guests will have the opportunity to view, bid and win exclusive auction items and vacation packages via Mission Possible's Silent Auction website.

PARTNERSHIP

PRESENTING PARTNER
\$25,000



- Custom Recognition Package
- Presenting Partner Logo: Mission Possible Gala Website
- Presenting Partner Logo: Mission Possible Social Media
- Presenting Partner Logo: Week-Long Online Auction
- Presenting Partner Logo: Mission Possible Gala Materials
- Presenting Partner Logo: During Mission Possible Gala
- Presenting Partner Logo: Mission Possible Printed Newsletter
- Presenting Partner Logo: Mission Possible E-Newsletter
- Featured Blog Post: Mission Possible Website

GOLD PARTNER
\$10,000



- Logo Recognition: Mission Possible Gala Website
- Logo Recognition: Mission Possible Social Media
- Logo Recognition: Week-Long Online Auction
- Logo Recognition: Mission Possible Gala Materials
- Logo Recognition: During Mission Possible Gala
- Logo Recognition: Mission Possible Printed Newsletter
- Logo Recognition: Mission Possible E-Newsletter
- Dedicated Blog Post: Mission Possible Website
- Gala Seating: 2 Tables (16 people)

PARTNERSHIP

SILVER PARTNER \$5,000

- Logo Recognition: Mission Possible Gala Website
- Logo Recognition: Mission Possible Social Media
- Logo Recognition: Week-Long Online Auction
- Logo Recognition: During Mission Possible Gala
- Logo Recognition: Mission Possible Printed Newsletter
- Logo Recognition: Mission Possible E-Newsletter
- Dedicated Blog Post: Mission Possible Website
- Gala Seating: 1 Table (8 people)



BRONZE PARTNER \$3,000

- Logo Recognition: Mission Possible Gala Website
- Logo Recognition: Mission Possible Social Media
- Logo Recognition: During Mission Possible Gala
- Logo Recognition: Mission Possible Printed Newsletter
- Logo Recognition: Mission Possible E-Newsletter
- Gala Seating: 1 Table (8 people)



TABLE PURCHASE \$1,200

- Special Mention: Mission Possible Gala Website
- Gala Seating: 1 Table (8 people)



MISSION POSSIBLE 2021 GALA PARTNERS



Thank you for investing in
life-changing opportunities!



Thank you to our 2021 missionpossible Gala Partners!

\$10,000 Gold Partners



\$5,000 Silver Partners



\$3,000 Bronze Partners



In-Kind Media Partners



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Mission Possible



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